



FINISH OVERVIEW

Finish Overview

Rawhide is a painted metal finish that features a wrinkled surface texture. This texture, achieved during the paint curing process, provides an appealing visual appearance and a low-gloss finish. The wrinkled finish features a light, uniform texture and robust, consistent color.

Finish Performance

Rawhide offers excellent weatherability, durability, and flexibility, making it ideal for metal roofing and siding. Rawhide features a wrinkled polyester coating, based on a High Durable Polyester (HDPE) resin. This system offers long-term finish consistency, including excellent color stability, chalk resistance, and gloss retention.

Warranty

Rawhide features a 40-year film integrity (warrants that the surface won't crack, peel, or chip), 30-year color fade, and 30-year chalk warranty (physical UV degradation of the finish).

Installation Considerations

The textured, wrinkle-finish of Rawhide exhibits excellent non-slip properties. This can improve job-site safety for installers when walking on the painted metal surface.

Texture and Dirt Retention

While certain wrinkled surfaces may collect more dirt than similar smooth surfaces, the level of dirt retention demonstrated by this system is consistent with that of SMP and PVDF products. Rawhide is no more susceptible to biological attack than comparative SMP and PVDF products. As with any painted product, the growth of algae, mold, and mildew is dependent on environmental and climate factors.

To avoid damage from organic material, Steelscape recommends the periodic cleaning of painted metal surfaces. Guidance on periodic cleaning or rinsing can be found in the product warranty.

Color	Solar Reflectance Index (SRI)	Gloss	Light Reflectance Value (LRV)
Apache	27	2	7
Ash Gray	31	2	10
Burnished Slate	28	3	9
Coal Black	24	3	5
Dark Walnut	24	3	6
Hartford Green	23	3	8
Hickory	49	3	29
Slate Gray	42	4	20
Steel Gray	26	3	7